

Sponsorship Benefits and Opportunities

BENEFIT	PREMIER	PARTNER	CORPORATE	FRIENDS
Sponsorship amount	\$20,000 +	\$10,000-\$19,999	\$4,500-\$9,999	\$500-\$4,499
Sponsor logo in program	✓	✓	✓	✓
Opportunity to provide promotional items in delegate bags	✓	✓	✓	✓
Sponsor identification on advertising	✓	✓	✓	✓
Sponsor identification at sponsored events	✓	✓	✓	✓
Link to sponsor website	✓	✓	✓	-
Complimentary exhibitor booth space	1	1	1	-
Complimentary delegate pass	4	2	1	-
Complimentary banquet tickets	4	2	1	-

Title Event Sponsorship opportunities

Sponsors will have their company name included as the title sponsor for the event

		Sponsorship Amount
Meet and Greet	Wednesday February 5	\$10,000
Wrap-up Celebration	Friday February 7	\$10,000
Banquet (food and beverage)	Thursday February 6	\$25,000
Student and Staff Thank You Breakfast	Saturday February 8	\$5,000
Entertainment	Friday February 7	\$10,000
Community Entertainment	Saturday February 8	\$10,000
Thursday Luncheon	Thursday February 6	\$7,500
Friday Luncheon	Friday February 7	\$7,500

Coffee Break Sponsorship opportunities

		Sponsorship Amount
Morning Coffee Break	Thursday February 6	\$4,500
Afternoon Coffee Break	Thursday February 6	\$4,500
Morning Coffee Break	Friday February 7	\$4,500
Afternoon Coffee Break	February 7	\$4,500

Additional Sponsorship Opportunities

	Sponsorship Amount
Sponsor & Speaker Gifts	\$7,500
Delegate Bags	\$7,500
Convention Swag	\$6,000
Interpretation & Translation Services	\$4,500
Facility Rentals	\$4,500
Bottled water/Water Services	\$5,000
Lanyards	\$6,000

In-kind Sponsorship Opportunities & Recognition

The Kitikmeot Trade Show is pleased to recognize sponsors who provide in-kind services for venue expenses, translation services and/or equipment, accommodation, catering, travel, advertising, or other goods/services during the 2023 Kitikmeot Trade Show. Sponsor level recognition is based on the value of the good and/or service.

For further information on sponsorship, or to book your sponsorship, please contact:

Jim MacEachern – Chief Administrative Officer

Email: info@kitikmeottradeshow.ca Phone: (867) 983-4650